

Leigh Williamson

Freelance | Art Director | 2D/3D Animator |
Illustrator | Content Creator

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PROFESSIONAL SUMMARY

I have over 20 years of agency experience, with a huge talent for tackling problems creatively. It doesn't just begin with the programs you use, but the story you tell. I strongly believe in the concept before the execution.

RECENT WORK

Signal, London - Illustrator and Animator

Nov 2022

Developed a visual language and illustration style and created an explainer video for the rebranding of Signals' CX Hub.

Smart Pension, London - Illustrator and Animator

Sept 2022

Art directed, illustrated and animated a new visual language for their product explainer videos.

We Are Acuity, Watford - Animator

Aug 2022

Created the promo video for the services of 'We Are Acuity'.

Hearts and Minds, London - Animator

May 2022

Created explainer videos and social media posts for Jacobs Douwe Egberts, Black Bottle, Bunnahabhain Whiskey and Heck Sausages.

Salus Optima, London - Illustrator and Animator

April 2022

Explored multiple visual animation styles in the creation of the AI voice assistant for Salus Optimas' IBS app 'Gutt Ease'. Available on App Store.

CORE SKILLS

Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Maxon Cinema 4D
Adobe Premiere Pro

COMPLETED COURSES

(All at School of Motion)

Cinema 4D Ascent 2020
Illustration for Motion 2019
Cinema 4D Basecamp 2018
Character Animation Bootcamp 2017
Animation Bootcamp 2017

EDUCATION

Red & Yellow Creative
School of Business 1999-2001
Fairmont High School 1993-1998
Kenridge Primary School 1986-1993

AGENCIES I'VE WORKED FOR

AKQA
Albion
Archibald Ingall Stretton
Blue Barracuda
Blue Hive
Cambell Lace Beta
Cello Health Insight
Collective London
Crayon London
Dare Digital
DLKW
Doco
EHS Brann
Elemental Concept
Eurofinance
Exposure
Eye-D Creative Limited
FCB Inferno
FleishmanHillard
Founded
Galileo
Girardot
Grand Visual
Gyro
Hixville
Huge
Hypernaked
Inferno Ltd
Iris Digital
Kennedy Monk Ltd
Knock Knock London
Lansons
M Digital
Mcgarry Bowen
Meteorite
MGA
OgilvyOne Worldwide
Oliis
Oliver Agency
PD3 Ltd
POW
Proximity London
Razorfish
RKCR/Y&R
Saint London
Splink Industries
St Lukes Communications
Steak Creative
Suburb
Superhero
TAG
The Forward Group
The House Worldwide
Thin Martian
Third Eye Design
TLC Marketing Wordwide
TMW
Tribal Worldwide
TVF International
Unilad
University Of London
Wellcom
what3words
Wundermans
Xchangeteam
Zone

BRANDS I'VE WORKED ON

AA
Air New Zealand
Ambi Pur
AskMID.com
BE Broadband
Bertolli
Birmingham Midshires
BMW
British Gas
BT
Cadbury
Carbon Trust
Charles Schwab
CIT
Claimsplanet
Coke
DairyCrest
Dara
Eurofighter
Expedia
Famous Grouse
Fanta
Ford
Fox Network
Giff Gaff
Google Android
Halifax
HP
HQ Trivia
ING Direct
Intel
Intelligent Finance
J.P.Morgan
Jaeger
Jupiter
Lenovo
Lloyds Bank
Marvel Studios
Medion
Microsoft
Morrisons
MSN
National Geographic
NBC Universal
Nectar
OG International
Orange Mobile
Partnerships
Peugot
Post Office
School of Motion
Shell
Signal
Skoda
Sky
Smart Pension
Sony Ericsson
Sony HD
Strongbow
Suremen
T-Mobile
Tesco
Thomas Cook
Urengo
Veet
Virgin Airways
Virgin Media
Vodafone
Walt Disney
Xbox